

AYAN KHAN

BI & Full Stack Developer | Power BI, React / Next.js, Workflow Automation

Delhi, India | +91-8299307349 | ayan809047@gmail.com | [linkedin.com/in/Ayan-Khan-354b2a231](https://www.linkedin.com/in/Ayan-Khan-354b2a231) | ayan.thedeveloperyt.com

PROFESSIONAL SUMMARY

BI & Full Stack Developer with 4+ years of experience building Power BI dashboards, web and mobile apps, and workflow automations. Builds customer and CRM analytics at Maple InfoSystems and has delivered live Power BI reporting for 25+ freelance clients. Ships full-stack apps with React, Next.js, Node.js and Flutter, and automates reporting and business processes with Power Automate, n8n and LLM APIs. Founder of The Developer, a 46K+ subscriber YouTube channel with 3M+ views.

TECHNICAL SKILLS

Business Intelligence: Power BI (Desktop & Service), DAX, Power Query (M), Data Modeling, Dashboard Design, Data Visualization, Excel

Data & Languages: SQL, MySQL, Python, JavaScript, Dart, REST APIs

Web & Mobile: React, Next.js, Node.js, Express.js, Flutter, AI-assisted development

Automation & AI: Power Automate, n8n, Zapier, Make, LLM APIs, Prompt Engineering

Tools: Visual Studio Code, Figma, Photoshop

PROFESSIONAL EXPERIENCE

Maple InfoSystems

Delhi, India

Senior Data Analyst (Power BI & Full Stack Development)

May 2022 – Present

Business Intelligence

- Built Power BI dashboards on customer and CRM data covering sales pipeline, lead conversion, customer segmentation and retention for business teams.
- Modeled CRM and transactional data into star schemas with DAX measures for customer KPIs, published and refreshed on Power BI Service.
- Managed MySQL reporting databases and led data QA, holding 99% report accuracy and 98% reliability.

Full Stack Development

- Built full-stack web applications with React, Next.js, Node.js and Express, wiring front ends to REST APIs and MySQL.
- Developed cross-platform mobile app features in Flutter, using AI-assisted development to ship prototypes faster.

Automation & AI

- Automated recurring reports, alerts and data hand-offs with Power Automate, n8n, Zapier and Make, replacing manual export-and-email work.
- Built LLM-powered workflows with prompt engineering to summarize and route business data inside automation pipelines.
- Ran Power BI training and mentoring sessions for teammates, standardizing dashboard design and DAX practices.

Freelance

Remote

Power BI Developer

2022 – Present

- Delivered live Power BI dashboards for 25+ clients, turning business requirements into data models, DAX measures and interactive reports with 100% client satisfaction.
- Owned projects end to end: requirements, Power Query cleaning, publishing and scheduled refresh.

PROJECTS

The Developer – Power BI YouTube Channel | Founder & Creator

youtube.com/@The-Developer-BI

- Grew a Power BI education channel to 46K+ subscribers and 3M+ views across 100+ videos; ranks #1 in YouTube search for "power bi dashboard design".
- Built 50+ end-to-end dashboards with Power BI, Excel, SQL, Python and APIs on real brand datasets (Uber, Spotify, Samsung), helping thousands of learners get job-ready.
- Built an AI content pipeline (Python, LLM, Instagram and LinkedIn APIs) with one-tap Telegram approval.

Power BI Studio – Free Power BI Theme Generator | Creator

powerbistudio.com

- Built and launched a free web tool that generates ready-to-import Power BI report themes.

EDUCATION

Bachelor of Computer Applications (BCA) | MJP Rohilkhand University, Shahjahanpur, Uttar Pradesh

2021